



## Social Contribution as a Good Corporate Citizen

DNP aims to contribute broadly to the realization of a better society by effectively utilizing our management assets (including human resources, knowledge, technology and facilities), optimizing our business management and operations, and striving for collaboration and cooperation with outside organizations. In addition, we support the social contribution activities of employees as a way of promoting each employee's self-realization and personal growth.



Number of Group program participants

# 243

FY 2016

### TARGETS & RESULTS

Mid-Range Target	Expand the impact of social contribution activities to facilitate realization of a sustainable society. <ul style="list-style-type: none"> <li>Promote the five activity themes* of the DNP Social Contribution Activities Policy (through FY2019).</li> <li>Group programs: 2.5% employee participation rate (1,000)</li> <li>Location-specific programs: 100% implementation rate</li> </ul>
FY2016 Targets (Apr. '16-Mar. '17)	<ul style="list-style-type: none"> <li>Enhance Group programs to promote changes in employee awareness.</li> <li>Number of participants: 200 in single fiscal year, cumulative total of 350 from FY2015.</li> <li>Continue expanding Group programs to locations throughout Japan.</li> </ul>
FY2016 Results	<ul style="list-style-type: none"> <li>Group programs: Participating employees: 243, cumulative total of 374</li> <li>Locations implementing first time: 4</li> </ul>
FY2017 Targets	<ul style="list-style-type: none"> <li>Enhance Group programs.</li> <li>Number of participants: 200 in single fiscal year, cumulative total of 574.</li> <li>Continue expanding Group programs to locations throughout Japan.</li> </ul>

\*Environmental conservation, communities, nurturing the next generation, art and culture, humanitarian aid

### TOPICS Assisting recovery from the 2016 Kumamoto Earthquakes

The earthquakes that struck Kumamoto in April 2016 caused immense damage, centering on but not limited to Kumamoto Prefecture. In accordance with internal policy, fundraising to support recovery from the disaster was carried out at business locations nationwide, as well as through the Federation of Dai Nippon Printing Group Labor Unions. A total of ¥20 million was contributed to Japan Platform, an emergency humanitarian aid organization who provide local support. Approximately half the funds were contributed by employees, and the remainder consisted of matching gifts. At the same time, employee cafeterias in 34 business locations nationwide began featuring "recovery support menus," and a portion of revenues from the menus, matched with corporate funds and totaling approximately ¥2 million, was contributed to Chance for Children, a public interest incorporated association providing educational support to children in the disaster area. In addition, in October 2016, our employees carried out local volunteer work in the disaster area. Sixteen employees from Kyushu, western Honshu, and the Kansai and Kanto regions performed various tasks, including helping to dismantle a shelter in Mashiki, Kumamoto Prefecture, and assisting strawberry farmers affected by the quakes and the subsequent eruption of Mt. Aso, to remove accumulated volcanic ash from greenhouses.



Employee fundraising

### TARGETS & RESULTS

Mid-Range Target	Enhance corporate transparency and reinforce DNP's position as a company trusted by the public by providing stakeholders with the timely, appropriate information they need.
FY2016 Targets (Apr. '16-Mar. '17)	Raise information disclosure to the level demanded by society, compare current status with level to be achieved, and ascertain issues.
FY2016 Results	Through survey results, including surveys carried out at IR/CSR meetings and surveys concerning socially responsible investing (SRI), we sorted issues to be met in the area of expected information disclosure, and examined the future direction of the information to be disclosed.
FY2017 Targets	<ul style="list-style-type: none"> <li>Make appropriate, timely disclosure of positive and negative social impacts from our business activities.</li> <li>Prepare for disclosure of combined financial and non-financial information relating to our value creation process.</li> </ul>



Award ceremony



Environmental Communication Awards Excellence Award Environmental Report Division

### TOPICS

## Recognized at the Environmental Communication Awards for the third consecutive year

For the third year in a row, the DNP CSR Report 2016 and its Environmental Report 2016 received Excellence Awards at the 20th Environmental Communication Awards, hosted by the Ministry of the Environment and the Global Environmental Forum. These awards are given in recognition of excellence in environmental reports, environmental activity reports, and television commercials dealing with the environment, to encourage enterprises and others to engage in environmental management and communication, and improve their level of environmental information disclosure. The award recognized DNP's establishment of a FY2030 goal for the reduction of greenhouse gas emissions through Scope 3 measures, including reductions at its principal international business locations; its FY2020 goal for reductions in water usage, also being pursued at international locations; its receipt of an A List evaluation for the second year running from the authority on international evaluation organization, CDP; and furthermore, its reader-friendly editorial approach with clearly stated management policies and principal CSR themes organized by business content, with goals, initiatives, and metrics supported by topical information.

**Proper Disclosure of Information**

DNP believes that transparent information disclosure is one of the key requirements to be an enterprise trusted by society. We will take the initiative in making timely, appropriate disclosure to all stakeholders concerning the full range of our business activities, to fulfill our responsibilities as an enterprise to provide information. We will also listen closely to stakeholder opinions, and by deepening our TAIWA with them, build sound relations of trust.

**3 years in a row**

Environmental Communication Awards  
Environmental Report Category  
Excellence Award