We create value that is indispensable to business processes and consumers’ lifestyle.
How DNP creates new value

Expanding our business fields by applying and developing printing technologies

DNP is one of the largest comprehensive printing companies in the world. We provide a variety of products and services in a wide range of business fields to consumers and some 30,000 corporate clients in Japan and around the globe. DNP’s main strengths are the printing and information technologies that it has cultivated since its founding in 1876. The Company has used these technologies to branch out from book, magazine and commercial printing into diverse fields including packaging, decorative materials, display components and electronic devices, and has developed many products for which it holds the world’s largest market share.

Basic printing processes

Example of publication printing

Project planning and design
Plan and design products; design every business plan selecting materials and printing methods to delivery.

Manuscript/information processing
Create digital data consisting of integrated text and image data.

Film making
Separate image into four colors, cyan, magenta, yellow, black and generate a film for each film making. Transfer the film image into the metal plate plate making.

Plate making
Combine materials and design, apply ink, and perform high-speed, high-precision printing.

Printing
Print and design various design, apply ink, and perform high-speed, high-precision printing.

Post-processing
Develop aseptic filling systems and other packaging products. Realize consistent quality and improved productivity.

Binding and post-processing
Collate and bind printed pages together to form books.

Print inspection equipment for printed materials

Project planning and design

Manuscript/information processing

Film making

Plate making

Printing

Post-processing

Binding and post-processing

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For more than 140 years, DNP has been generating new value for the future.

Since its founding in 1876, DNP has been developing its business with one thing in mind: What can we do to make society better? The Company’s motto from its business with one thing in mind: What can we do for people’s lives and to the development of society. This desire has been passed down faithfully to today’s DNP. Since the 1950s, we have expanded from our original business fields of book, magazine and commercial printing to include packaging, decorative materials, display components, electronic devices and more by promoting “expansion printing” that explores the broad potential of printing technologies. Today, we are even expanding our business into such areas as environmental preservation, energy and life science.
DNP has been creating “Tomorrow’s Basic.” That means developing products and services that solve challenges for corporate clients, consumers and society, whereby the solutions become such an integral part of our lives that we cannot imagine living without them.

DNP will continue to generate new value for the society of the future by combining our strengths in printing and information technology, as we always have.
Facilitating access to books and broadening the reading experience

As the Japanese publishing industry’s “No. 1 partner,” DNP goes beyond the printing and binding of books and magazines that one would expect from a printing company. We handle business related to the entire content life cycle, from publication planning and production to distribution and marketing, including digital content. In addition, we continue to broaden the possibilities of the publishing culture by working with publishers and other relevant parties to generate new styles of book-reading. As an example, we created the “Honto” hybrid bookstore network that sells both paper and e-books, online and through physical stores.

Information Communication

Adding value to all aspects of imaging, and adding color to people’s lives

“Everything to do with images” is the business field that we targeted at. DNP has been creating businesses in the imaging market by leveraging its strengths both as a manufacturer and as an information service provider. Taking advantage of DNP’s printing technologies, we provide the global market with products for printing photographs, bar codes, and other images. We will continue to develop new possibilities for consumers’ image-based communication by integrating images with information services protected by advanced security measures.

Information Innovation

In order to bring new value to consumers and corporations

DNP focuses on activities that strengthen and improve the connections between businesses that provide products and services, and consumers who want to use those products and services on a daily basis. For example, we stimulate communication between consumers and corporations both in Japanese and overseas markets by analyzing consumer needs, helping with marketing, planning and producing all types of sales promotion tools, developing and operating websites and apps, developing advertising, events and campaigns, and operating customer service centers.

Information Innovation

Using security technologies to enable safe and secure communication

During the more than 140 years since DNP’s founding, we have made a wide variety of printed products and developed many types of services that entail the safeguarding of sensitive information that belongs to consumers or corporate clients. In response to an especially rapid rise in demand for information security in recent years, we have developed businesses like smart card manufacturing and issuance, electronic money and payment platforms, and business process outsourcing (BPO) services that provide comprehensive support for client companies. DNP makes use of its solid information security infrastructure to realize a society where people can live with peace of mind.

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Packaging

Wrapping gently and safely, providing easy-to-use packages with minimal stress on the environment

Packaging products serve a variety of functions in addition to containing and protecting contents; for example, they may attract customers at the point of sale, make products easy to use, and give back to the Earth. The packaging business that DNP started in the 1950s has developed products and services that are essential to the daily lives of people around the world, including packaging for foods, beverages, household items and pharmaceutical products. We will continue to work hard to provide high-quality, advanced packages that are highly durable, easy for anyone to use, environmentally friendly, and, of course, do an excellent job of preserving their contents.

Food, clothing, shelter: DNP supports people’s lives on various fronts. We provide a large number of products and services, including packaging products, interior and exterior decorative materials for buildings, and energy-related products, which are indispensable to the comfort of people in their daily lives and to the operational processes of companies. We are committed to contributing to the realization of a sustainable society by promoting resource and energy conservation, universal designs that make products easy for anyone to use, and minimizing the burden that products place on the environment throughout their life cycles.

Industry Supplies

Using DNP technologies in lithium-ion batteries and photovoltaic cells

Many advanced products that take advantage of DNP’s proprietary materials processing technologies are highly effective at solving social issues related to our “four growth areas.” As the world’s top supplier of pouches used in lithium-ion batteries, we intend to expand applications beyond mobile devices to include, for example, electric vehicles and household-use storage batteries. In addition, we are responding to increased demand for clean energy by focusing on the development of diverse, high-performance films that control the passage of light, heat, moisture and gases, and other related products including photovoltaic module components.

Lifestyle and Industrial Supplies

Adding comfort to the various spaces where people spend time

DNP develops and supplies a wide range of interior and exterior decorative products that provide new value to the various spaces where people spend their time, including homes and offices, commercial facilities and hotels, schools and medical facilities, automobiles and railway cars. In addition to offering comprehensive solutions that address the entire living-space supply chain, we aim to realize comfortable living spaces all over the world by developing products with an awareness of such factors as reducing stress on the environment, preserving human health, and increasing durability and aesthetic appeal.
DNP will continue to provide the best possible products for every size of display, from smartphones and other small, portable devices to large-scale displays used in mass transit stations, all types of public facilities, and outdoor locations. Along with making effective use of our facilities and technological strengths, we will increase cooperation with partners in order to develop new products like touch panel sensors and metal masks used for making organic EL displays, in addition to our mainstay color filters for liquid crystal displays.

Display Components
Freely shaping displays to suit individuals and society

DNP will provide new value by taking advantage of the cutting-edge technologies that we have cultivated through our printing business as we respond to global advances in the Internet of things (IoT) and evolution in smartphones and other information devices. We will further refine technologies such as photolithography and nanoimprinting for forming micropatterns, and coating techniques for applying thin and uniform layers of functional materials, so that we can deliver to the consumers of the future the type of high-added value products that we have been developing for over half a century.

Optical films
Enabling rich expression of information by offering cutting-edge optical films

As we focus on developing new products like components for organic EL panels and touch panels, we must also strive to find solutions for the problem of how to simultaneously increase conflicting qualities: higher definition and higher performance versus miniaturization and light-weighting.

Electronic Devices
Creating next-generation electronic devices through ingenuity at the nano level

Electronic devices enrich modern lifestyles in a variety of ways. DNP, for its part, promotes development of new products in Japan and overseas and is working to create new business models. We already supply state-of-the-art photomasks (for manufacturing semiconductors) with line widths of less than 20nm*, and we are further developing nanoimprinting and related technologies. DNP will continue to provide a diverse lineup of products, including MEMS® components, that respond to demand for miniaturization and light-weighting of electronic devices.

*1 nm (nanometer): one billionth of a meter
*2 MEMS: micro electro mechanical systems
We reformulated our Corporate Philosophy, Business Vision and Guiding Principles to point the way toward medium- and long-term growth for DNP that will result in contributing to society.

DNP Group Vision 2015

We reformulated our Corporate Philosophy, Business Vision and Guiding Principles to point the way toward medium- and long-term growth for DNP that will result in contributing to society.

Resolve social issues in four growth areas; Expand businesses by providing new value

DNP is a comprehensive printing company that delivers value to approximately 30,000 domestic and overseas client companies and consumers. DNP’s main strengths are the printing and information technologies that it has cultivated since its founding in 1876. The DNP Group has used these technologies to branch out from book, magazine and commercial printing into diverse fields including packaging, decorative materials, display components, and electronic devices. We intend to continue deepening dialogue with consumers, customers and all kinds of stakeholders to remain aware of diversifying needs and challenges, and to promote “P&I Innovations” that combine printing (P) and information (I) technologies.

DNP’s “Four Growth Areas”

Areas in which DNP can capitalize on its strengths in order to solve social challenges, enhance its corporate value, and contribute to society:

- **Knowledge and Communication**: Supporting people’s lifestyles and fostering culture within an advanced information society by conveying valuable information reliably, safely, and in optimal formats.
- **Food and Healthcare**: Supporting safer and higher-quality living and lifelong health maintenance amid changing population dynamics, including the increasing aging of society.
- **Lifestyle and Mobility**: Aiming to achieve greater comfort in response to increasing desire for personal space as a result of consumers’ diversifying values.
- **Environment and Energy**: Aiming to make environmentally friendly society a reality in order to simultaneously achieve economic growth and environmental preservation.

Sales and Planning

Based on our competence in solutions-based, consulting-based sales and planning, DNP quickly detects new issues and proposes solutions in response to changes in the environment and/or in individual or social value systems. We do this by combining technologies and by working with people across departmental lines.

Manufacturing

DNP’s production systems actualize innovative products that respond to market demands. We have production networks and facilities in optimal locations in Japan and other countries, and we use our efficient production lines to provide prompt and stable supplies of high-quality products that meet the needs of consumers and corporate clients.

Research and Development

In order to realize the most suitable solutions to the problems of a rapidly changing world, DNP’s research and development is geared toward new business creation. In addition to accumulating expertise and thinking outside the box to create new businesses, DNP is building a framework that will enable us to commercialize our ideas more quickly.
Corporate Philosophy
The DNP Group connects individuals and society, and provides new value.
The DNP Group provides society with what individuals need, provides individuals with what society needs.

Brand Statement
Today’s Innovation is “Tomorrow’s Basic”

DNP’s Corporate Social Responsibility
Being a company that is trusted by society
DNP’s most important mission is to remain a company that can always be fully trusted by its various stakeholders. We will work to improve our credibility by carefully responding to each of the expectations of our various stakeholders, and by fulfilling the following “three responsibilities.”

Value creation
Providing new value to society

Integrity in conduct
Practicing fairness and impartiality as we create value

Transparency
Being a company that is accountable and highly transparent

Corporate Profile (As of March 2017)
Name: Dai Nippon Printing Co., Ltd.
Head office: 1-5, Ichigaya-Kagacho 1-chome, Shinjuku-ku Tokyo 162-8001, Japan
Phone: +81-3-3266-2111
URL: http://www.dnp.co.jp/eng/
Established: October 1876
Incorporated: January 1894
President: Yoshitoshi Kitajima

Paid-in capital: ¥114,464 million
Annual net sales: ¥1,410,173 million (consolidated) ¥976,797 million (parent company only)
Consolidated operating income: ¥31,411 million
Consolidated ordinary income: ¥36,740 million
Consolidated net income: ¥25,226 million
Number of employees: 38,808 (consolidated) 10,800 (parent company only)

Art Galleries

DNP Ginza Building 7-2, Ginza 7-chome, Chuo-ku, Tokyo 104-0061 Japan
Phone: +81-3-3571-5206

DNP Ginza Annex 7-4 Ginza 7-chome, Chuo-ku, Tokyo 104-0061 Japan
Phone: +81-3-3574-2380

DNP Kyoto Uzumasa Cultural Heritage Gallery

Jenny L. Shimizu, 3-17-2 Uzumasa-Kamikoshi, Ukyou-ku, Kyoto 616-8533 Japan
Phone: +81-75-871-1480

Corporate Philosophy
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Three Responsibilities

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Sales offices • Production plants (As of June 2017)

Worldwide • Sales offices in 16 countries and a region • Production plants in 7 countries and a region