

May 15, 2009

For immediate release

Company Name: Dai Nippon Printing Co., Ltd.  
Ticker: 7912 (TSE1, OSE1)  
Name of Representative: Yoshitoshi Kitajima, President  
Direct queries to: Yoshio Kanbe, General Manager,  
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### **Notice Regarding Change of a Representative Director**

The Board of Directors of Dai Nippon Printing Co., Ltd. decided at a meeting on May 15, 2009, on the following change of a representative director.

#### 1. Name and background of newly appointed director

New title	Executive Vice President	(a representative director)
Name	Yoshinari Kitajima	
Birthplace	Tokyo	
Highest degree	Bachelors degree, Faculty of Economics, Keio University March 1987	
Date of birth	September 18, 1964	
Experience	March 1995:	Joined Dai Nippon Printing Co., Ltd.
	June 2001:	Director in charge of Ichigaya Division
	June 2003:	Managing Director
	June 2005:	Senior Managing Director

2. Scheduled effective date                      June 26, 2009