

June 26, 2009

For immediate release

Company Name: Dai Nippon Printing Co., Ltd.

Ticker: 7912 (TSE1, OSE1)

Name of Representative: Yoshitoshi Kitajima, President

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View and Policy on Reduction of Minimum Investment Unit

Dai Nippon Printing Co., Ltd. considers a reduction of the minimum investment unit an effective way to increase the stock's liquidity and encourage more individual investors to become shareholders. The Company has strived to provide information and explain its operations to shareholders through its website and a report to shareholders titled the "DNP Report," and thereby contribute to the stock's liquidity. The number of shareholders as of March 31, 2009 was about 31,000, of which roughly 30,000 were individuals.

The Company intends to consider reducing the minimum investment unit, based on stock market trends, shareholders' interests, and other factors, and expand its IR activities.