

June 26, 2009

For immediate release

Company Name: Dai Nippon Printing Co., Ltd.
Ticker: 7912 (TSE1, OSE1)
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Announcement Concerning Shelf Registration of Stock Acquisition Rights

Dai Nippon Printing Co., Ltd. announced today that the Board of Directors approved at a meeting on June 26, 2009 a registration of stock acquisition rights. The details are as follows.

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| 1. Type of securities | Stock acquisition rights |
| 2. Issue period | One year from the effective date of the shelf registration statement
(from July 6, 2009, to July 5, 2010) |
| 3. Offering method | Gratis allotment of stock acquisition rights |
| 4. Issuable amount | 740 million yen
(The aggregate amount expected at the time of the shelf registration of investments resulting from the exercise of the stock acquisition rights; calculated based on a value of 1 yen per share for the investments resulting from the exercise of the stock acquisition rights) |

Dai Nippon Printing's Board of Directors approved at a meeting on May 17, 2007, measures to deal with any attempted takeovers of DNP through the acquisition of large quantities of the Company's shares. At the general shareholders' meeting held June 28, 2007, shareholders approved a proposal to maintain these anti-takeover measures. The shelf registration allows for the flexible issuance of stock acquisition rights if needed.