

December 8, 2009

For immediate release

Company Name: Dai Nippon Printing Co., Ltd.

Ticker: 7912 (TSE1, OSE1)

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**Subsidiary Maruzen Co., Ltd.'s Revised Earnings Forecasts
for the Fiscal Year Ending January 2010**

Dai Nippon Printing Co., Ltd. subsidiary Maruzen Co. Ltd. today announced revisions of its March 24, 2009 consolidated and non-consolidated earnings forecasts for the fiscal year ending January 2010 (February 1, 2009–January 31, 2010), in light of recent trends in the Company's performance. The details are shown in the accompanying pages.

The revisions have limited impact on Dai Nippon Printing's consolidated and non-consolidated earnings forecasts for the fiscal year ending March 2010.

December 8, 2009

For immediate release

Company Name: Maruzen Co., Ltd.

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Revised Earnings Forecasts for the Fiscal Year Ending January 2010

Based on the latest earnings trends, Maruzen Co. Ltd. has revised its March 24, 2009 earnings forecasts for the fiscal year ending January 2010, as shown in the tables below.

1. Revisions of earnings forecasts

(1) Revisions of consolidated earnings forecasts for the fiscal year ending January 2010

(February 1, 2009–January 31, 2010)

	Net sales	Operating income (loss)	Ordinary income (loss)	Net income (loss)	Net income (loss) per share
	¥ million	¥ million	¥ million	¥ million	¥
Previous forecast (A)	98,500	550	150	50	(1.33)
Revised forecast (B)	91,500	50	(250)	(300)	(3.32)
Change (B–A)	(7,000)	(500)	(400)	(350)	—
Change (%)	(7.1)	(90.9)	—	—	—
Previous year result (fiscal year ended January 2009)	96,905	237	478	(442)	(4.83)

(2) Revisions of non-consolidated earnings forecasts for the fiscal year ending January

2010 (February 1, 2009–January 31, 2010)

	Net sales	Operating income (loss)	Ordinary income (loss)	Net income (loss)	Net income (loss) per share
	¥ million	¥ million	¥ million	¥ million	¥
Previous forecast (A)	97,500	430	90	10	(1.55)
Revised forecast (B)	90,500	(40)	(420)	(440)	(4.11)
Change (B–A)	(7,000)	(470)	(510)	(450)	—
Change (%)	(7.2)	—	—	—	—
Previous year result (fiscal year ended January 2009)	95,854	90	311	(509)	(5.29)

2. Reasons for the revisions

(1) Non-consolidated forecasts

Sales are expected to fall short of the previous forecast by ¥7 billion because sales in the store business have been weak, owing to a prolonged slump in consumer spending. Maruzen has made efforts to cut fixed and other costs, but this has not offset the substantial impact of the slump in the store business. Maruzen consequently now expects operating income to fall short of its previous forecast by ¥470 million, ordinary income by ¥510 million, and net income by ¥450 million.

(2) Consolidated forecasts

The revisions of the consolidated earnings forecasts in the table above mainly reflect the revisions of the non-consolidated earnings forecasts noted above and also include changes in subsidiaries' income or losses and equity in the income or losses of non-consolidated affiliates.

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