

Bring innovative value for a better tomorrow while taking a long-term perspective and steadily building on its achievements!

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President



Over the past year and a half, the world has been profoundly affected by the novel coronavirus (COVID-19). Even amid such circumstances, the DNP Group has focused on a variety of initiatives to provide further value to society and people while placing top priority on assuring the health and safety of its customers, business partners, employees and their families.

Although vaccination rates are increasing in Japan and overseas as of summer 2021, an array of risks such as new infectious diseases could emerge in the future. DNP will firmly identify these variable factors (risks) not just to curb their negative impacts but to also create new value that is ahead of the times to contribute to “realizing a sustainable, better society and more enjoyable lifestyles.”

DNP has prescribed its Corporate Philosophy as “The DNP Group connects individuals and society, and provides new value.” DNP works to prevent disconnections within society that have become apparent due to COVID-19 while pushing ahead with initiatives to further create “connections between people and society.” We have also communicated both internally and outside the company our Business Vision “use P&I Innovations to expand business, primarily around four growth areas” and will create new value that is indispensable to society and consumers by synergizing our unique strengths in P&I (Printing & Information) cultivated independently and deepening collaboration with numerous partners.

For example, DNP creates value that connects “people and medical care,” “people and education” and “people and clothing, food and housing.” DNP also provides mechanisms for people to safety and security connect with family, friends and colleagues.

Besides these, there is a need to connect those of us living today with people of the next generation. To make this connection, we must raise sustainability such as by reducing impacts on the global environment and preserving biodiversity. In addressing rapidly evolving environmental, social and economic conditions as well, DNP will provide products and services that continuously connect people and society not only by addressing these changes but also by constantly promoting changes ourselves.

We will strive to ensure that DNP’s products and services continuously exist as “indispensable value” in the daily life of each and every consumer and are communicating our brand statement *Today’s Innovation is Tomorrow’s Basic.* In advocating this, we believe our ongoing mission is to take the initiative in creating a “better future.”

Specifically, we will draw the shape of the “future” we seek to create in each business growth area (see the figure below). In working to realize this envisioned shape, we will formulate and set long-term strategies and intermediate targets and concentrate management resources on effective initiatives.

Knowledge and Communication

A future where people worldwide can expand opportunities for safe and secure communications and share and inherit knowledge

DNP will provide value for nurturing culture and supporting people’s lives through comfortable communications. By producing information media services and content and enhancing services protected by information security, DNP will provide people with the information they want when they need it in an optimal format and will convey knowledge from generation to generation.

Lifestyle and Mobility

A future that safely and securely protects all living spaces where people worldwide are mobile and lead their lives

DNP will provide value in the form of high levels of safety and comfort in all spaces where people lead their daily lives, including at home, stores, offices and hospitals, as well as in cars and railway cars. We will add functions that create comfortable spaces and develop superbly designed products and combine these with the Internet of Things (IoT) to contribute to the realization of a smart society.

Food and Healthcare

A future where people around the world no longer have anxieties about their own lives and can lead lifelong safe, secure and high-quality lives

Amid a shift in global demographics and the ongoing decline in birthrates and aging of society in Japan, DNP will create value that supports safe and high-quality lives and helps people maintain their health throughout their lives. DNP will support the food value chain through its functional and hygienic packaging while also taking on the challenge of extending healthy lifespans through its life science-related businesses.

Environment and Energy

A sustainable future that reduces environmental impacts and enables people worldwide to co-exist harmoniously with the earth

DNP will accelerate the development of diverse products and services toward the realization of a sustainable society that achieves compatibility between economic development and protection of the global environment. We will combine strengths such as our highly functional films that control light and heat with our information technologies to provide value that enables resource and energy savings and helps preserve biodiversity.

TOP MESSAGE

Among these activities focused on the long term, DNP is currently promoting its Medium-term Management Plan that articulates our targets through fiscal 2024. To raise the outcomes of our efforts, we must first of all ascertain major trends (megatrends) in the environment, society and economy.

DNP has identified trends centering on “digital transformation (DX),” as well as “longer human lifespans,” “moving toward smart cities” and “building a decarbonized society.” In responding, DNP will concentrate its resources on the areas of “Data distribution-related business,” “IoT and next-generation communications business,” “Mobility business” and “Environment-related business” as focus businesses that will provide value unique to DNP.

For example, from the perspective of hygiene management, DNP is expanding its safe communications services that bring together face-to-face and remote communications, driven by a rising need for non-contact and remote meetings, coupled with the tailwind provided by the spread of DX. DNP is promoting a diverse array of businesses in this area, including educational ICT (information and communication technology) that provides optimal teaching materials for individual children and students; an image correction service that supports online medical examinations; VR/AR in virtual showrooms; and information trust banks that promote the distribution of personal data with the consent of individuals. DNP is also focusing on developing antibacterial and antiviral products that reduce the risk of infection.

In March 2020, DNP formulated the DNP Group Environmental Vision 2050 as a declaration of our intention to create new value aimed at realizing a decarbonized society, a recycling-oriented society and a society in harmony with nature. As one of our environment-related businesses, our battery pouches for lithium-ion batteries, which command the world’s largest market share, are enjoying significant

growth in demand for use in both mobile devices and electric vehicles. In addition, we offer environment-conscious Eco-Friendly Packaging that includes the “DNP plant-derived packaging materials” series and single material (mono-material) packaging that is suitable for recycling. By offering these products and services, DNP will reduce GHG emissions, improve energy efficiency and realize sustainable raw material procurement.

Providing New Value by Promoting Businesses and Strengthening Our Foundation

DNP’s value creation process begins with identifying social issues and people’s expectations. We create new value that meets people’s expectations while solving social issues by promoting our business vision “P&I innovation.” Our strengths in P&I (Printing & Information), which we have cultivated with the printing process as our starting point, are unique to DNP and distinguishes us from other companies. We will hone our strengths that include such technologies as information processing, microfabrication, precision coating and post-processing technologies as well as our sales, planning, manufacturing and staff while synergizing these to expand our possibilities infinitely. Our connections with numerous domestic and overseas partners, beginning with tens of thousands of client companies, serve as DNP’s unique social and relationship capital. We will broaden the scope of and accelerate value creation by strengthening these partnerships.

To promote such businesses, we must utilize financial capital and non-financial capital consisting of human, intellectual, manufacturing, natural, social and relationship capital in an integrated manner. We will focus on strengthening our financial base and non-financial capital to accelerate business expansion and grow sustainably.

DNP’s two predecessor companies were founded in 1876 and 1907, respectively, and expanded their business centered on publication printing. Subsequently, after World War II, in 1951 we established a five-year reconstruction plan and expanded our business domain by applying and advancing our printing technologies. We call this period our Second Corporate Founding. During this phase, we provided individual products and services mainly in response to the needs of corporate clients. Today, however, DNP needs to take a different approach and interact with society and consumers directly. As circumstances in Japan and abroad evolve

dramatically, we need to take the lead in realizing our brand statement *Today’s Innovation is “Tomorrow’s Basic”* and we regard this major shift as our Third Corporate Founding.

In the past, we could respond by demonstrating individual strengths for each client company. However, during our “Third Corporate Founding,” we will not only utilize each individual strength alone but also actively combine these to enhance synergies. In doing so, we will reform the awareness and behavior of employees and change the organizations and systems that support their activities to ensure this enables us to deploy the total strengths of “All DNP.”



Toward a Bright Future with Diverse Employees and Partners as Assets

The society we interact with today is made up of truly diverse people. To continuously provide the value that society and people desire, DNP itself first thoroughly promotes “diversity & inclusion.” For example, while closing any gender gaps, we will synergize the strengths of all employees in Japan and overseas regardless of whether they have disabilities and cooperate deeply with our numerous partners to raise the total strengths of “All DNP.”

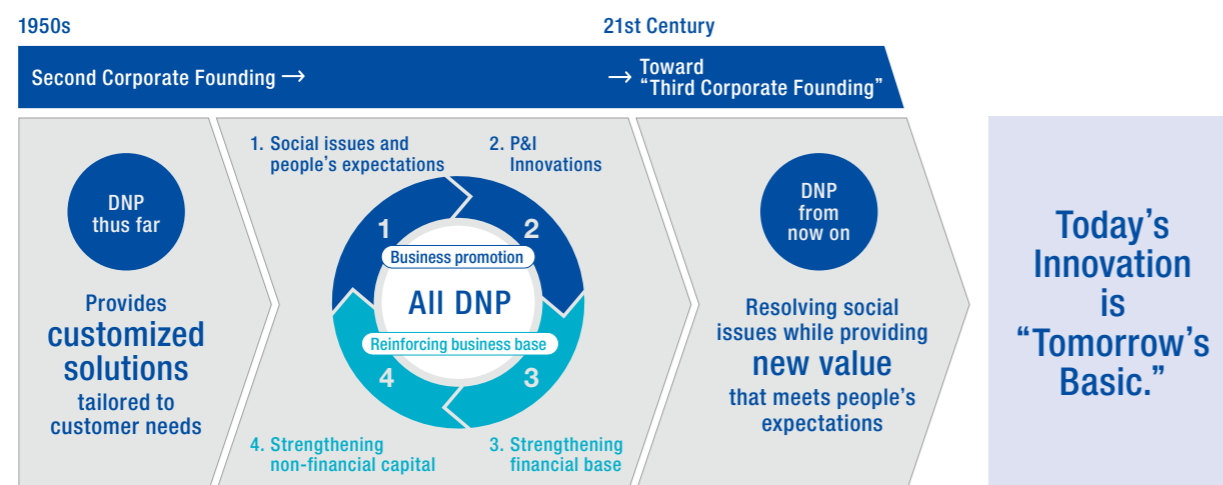
Taking this to heart, we formulated the Human Rights Policy in March 2020. After communicating the DNP Diversity

Declaration internally and outside the company in July, we agreed with the Male 100% Childcare Leave Declaration of Work-Life Balance Co., Ltd. in December. In April 2021, we issued the DNP Group Declaration on Health to strategically encourage employee health promotion and revitalize our organization.

At DNP, we have a corporate culture of continuously taking on the challenge of promoting change. Looking ahead to the long term, we will continue to create new value so that people’s healthy lives will continue to shine in a sustainable society. To do so, I would like to deepen *TAIWA* (dialogue) with numerous stakeholders that include shareholders. Going forward, I ask for your further support as we work to achieve our objectives.

What the DNP Group Aims To Be

Corporate Philosophy | The DNP Group connects individuals and society, and provides new value.



DNP’s unvarying strengths

“Culture of continuously taking on the challenge of promoting change”
 “Desire to provide indispensable value to society and people.”
 “Synergies from P&I strengths” “Sincere approach and high transparency”