

*Dai Nippon Printing Co., Ltd and Consolidated Subsidiaries*

***Selected Financial Data for the Fiscal 2004***

\*This note is a selected translation of the Japanese financial statement, and is unaudited information.

**As of March 31 2003 and 2004**

(millions of yen)

	March 31, 2004	March 31, 2003
Total assets	<b>1,513,734</b>	1,450,027
Total stockholders' equity	<b>978,736</b>	942,083
Equity ratio	<b>64.7 %</b>	65.0 %
Book value per share	<b>1,348.40</b>	1,270.81

**April 1-March 31 2003 and 2004**

(millions of yen)

	April 1, 2003-March 31, 2004		April 1, 2002-March 31, 2003	
Net sales	<b>1,354,101</b>	<b>3.4 %</b>	1,309,002	(0.2) %
Operating income	<b>102,438</b>	<b>14.0 %</b>	89,881	24.4 %
Ordinary income	<b>97,276</b>	<b>10.3 %</b>	88,177	17.9 %
Net income	<b>52,971</b>	<b>84.1 %</b>	28,774	84.3 %
Earnings per share				
primary	<b>71.49</b>		37.80	
fully diluted	-		37.67	
Net Cash flows from operating activities	<b>161,487</b>		197,413	
Net Cash flows from investing activities	<b>(94,740)</b>		(87,392)	
Net Cash used in financing activities	<b>(24,244)</b>		(62,130)	
Cash and cash equivalents at end of year	<b>279,368</b>		238,896	

**Actual Results for the Fiscal Year by Segment**

(millions of yen)

	April 1, 2003-March 31, 2004		April 1, 2002-March 31, 2003	
<b><i>Information Communication</i></b>				
net sales	<b>629,816</b>	<b>1.6 %</b>	619,924	(6.0) %
operating income	<b>43,669</b>	<b>9.0 %</b>	40,073	(18.3) %
<b><i>Lifestyle and Industrial Supplies</i></b>				
net sales	<b>426,066</b>	<b>1.4 %</b>	420,167	2.2 %
operating income	<b>32,443</b>	<b>13.5 %</b>	28,595	43.3 %
<b><i>Electronics</i></b>				
net sales	<b>236,426</b>	<b>13.5 %</b>	208,380	17.8 %
operating income	<b>33,027</b>	<b>16.6 %</b>	28,317	229.7 %
<b><i>Beverages</i></b>				
net sales	<b>69,710</b>	<b>(3.0) %</b>	71,835	(1.7) %
operating income	<b>(372)</b>	- %	(166)	- %

**Other Data**

(millions of yen)

	April 1, 2003-March 31, 2004	April 1, 2002-March 31, 2003
Capital expenditures	<b>69,834</b>	73,789
Depreciation	<b>85,182</b>	89,239
R&D expenditures	<b>26,050</b>	24,097