

June 26, 2015

For immediate release

Company Name: Dai Nippon Printing Co., Ltd.
Stock Code: 7912 (TSE1)
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Announcement Concerning Shelf Registration of Stock Acquisition Rights

Dai Nippon Printing Co., Ltd. announced today that, concerning the issuance of stock acquisition rights based on a press release titled “Continuation of Countermeasures Against Large-Volume Acquisition of Shares of the Company (Anti-Takeover Measures),” which was approved at the 119th Ordinary General Meeting of Shareholders held on June 27, 2013, the Board of Directors approved at a meeting on June 26, 2015 to withdraw the current shelf registration for the issuance of stock acquisition rights on July 3, 2015 and file a new shelf registration in response to the conclusion of the current shelf registration period (July 7, 2013 to July 6, 2015) submitted on June 28, 2013. Details are as follows.

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| 1. Type of securities | Stock acquisition rights |
| 2. Issue period | One year from the effective date of the shelf registration statement (July 4, 2015 to July 3, 2016) |
| 3. Offering method | Gratis allotment of stock acquisition rights |
| 4. Issuable amount | ¥740 million
(Total of the issuance amount of the stock acquisition rights (gratis) and the amount that should be paid in at the time of exercise of the stock acquisition rights) |

This shelf registration enables flexible issuance as needed in the event of issuing stock acquisition rights as one of the countermeasures in the “Countermeasures Against Large-Volume Acquisition of Shares of the Company (Anti-Takeover Measures).”

For details about the “Countermeasures Against Large-Volume Acquisition of Shares of the Company (Anti-Takeover Measures),” please see the June 27, 2013 release titled, “Notification with Respect to Approval for Continuation of ‘Countermeasures Against Large-Volume Acquisition of Shares of the Company (Anti-Takeover Measures)’ Obtained at the Ordinary General Meeting of Shareholders.”