

June 27, 2014

For immediate release

Company Name:	Dai Nippon Printing Co., Ltd.
Stock Code:	7912 (TSE1)
Name of Representative:	Yoshitoshi Kitajima, President
Direct queries to:	Takaaki Tamura, General Manager, Press and Public Relations TEL: +81-3-5225-8220

### **View and Policy on Reduction of Minimum Investment Unit**

Dai Nippon Printing Co., Ltd. (DNP) considers a reduction of the minimum investment unit to be an effective way to increase the stock's liquidity and encourage more individual investors to become shareholders.

DNP has strived to provide information and explain its operations to shareholders through its website and a report to shareholders titled the "DNP Report" (in Japanese), and thereby contribute to the stock's liquidity. The number of shareholders as of March 31, 2014, was about 34,000, of which roughly 33,000 were individuals.

DNP intends to consider reducing the minimum investment unit, based on stock market trends, shareholders' interests, and other factors, and expand its investor relations activities.