

January 28, 2015

For immediate release

Company Name:	Dai Nippon Printing Co., Ltd.
Stock Code:	7912 (TSE1)
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### **Subsidiary Hokkaido Coca-Cola Bottling Co., Ltd.'s Earnings Forecast Revisions**

Based on the latest earnings trends, Dai Nippon Printing Co., Ltd. (DNP) subsidiary Hokkaido Coca-Cola Bottling Co., Ltd. announced today revisions of its earnings forecasts originally published on February 7, 2014. Please see the attachment.

The impact of the revisions on DNP's consolidated and non-consolidated financial performance in the current fiscal year ending March 2015 is likely to be minimal.



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Company Name: Hokkaido Coca-Cola Bottling Co., Ltd.  
 Stock Code: 2573  
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### Revisions of Earnings Forecasts for the Fiscal Year Ended December 31, 2014

Based on the latest earnings trends, Hokkaido Coca-Cola Bottling Co., Ltd. announced today revisions of its earnings forecasts for the fiscal year ended December 31, 2014 which were originally published on February 7, 2014.

#### Revised earnings forecasts

#### Revisions of consolidated earnings forecasts for the fiscal year ended December 31, 2014 (January 1, 2014— December 31, 2014)

	Net sales	Operating income	Ordinary income	Net income	Net income per share
	Million yen	Million yen	Million yen	Million yen	Yen
Latest forecast (A)	54,900	1,000	1,000	450	12.32
Revised forecast (B)	59,640	1,100	1,116	609	16.68
Change (B–A)	4,740	100	116	159	
Change (%)	8.6	10.1	11.6	35.4	
Previous year result (fiscal year ended December 2013)	54,808	680	789	362	9.92

#### Reasons for the revisions

In the fiscal year ended in December 2014 (January 1, 2014— December 31, 2014), we expect consolidated operating income and ordinary income to surpass our previous forecasts as a result of firm sales. We also expect net income to surpass our previous forecast as a result of firm sales, extraordinary gains on the sale of idle land, and other factors.

The forecasts in this press release are based on information available at the publication date, and actual results may differ due to a variety of factors.